

Working Group 1: Management Issues

Issue	Challenges	Innovative measures
1. Governance/management structures	Wide range of management structures were noted, with many BRs management dominated by government structures; Local stakeholders often do not have direct representation on BR management structures; Not all BRs have a constitution, but are guided solely by a management plan.	Commitment to share information between BRs in order to compare and adapt management structures.
2. Communication/ Endorsement structures/ Incentive systems	High number and diversity of players within BRs increase the challenge; Widespread lack of understanding among stakeholders as to meaning and significance of BRs.	Establishment of information centres; Communication strategies; Branding & development of strategic partnerships; Signage.
3. Fundraising	Note need for financing additional to governmental support in order for BRs to gain profile and effectiveness; Linked to whether or not a constitution exists.	Sustainable income generating activities identified and supported; Develop bankable projects with sound business plans and engage with available platforms.
4. Link with legislative framework	Zoning is often not clear, nor are the guidelines within zones; BR objectives need to be harmonised with local & higher level government instruments.	Engage relevant authorities to advocate for BR issues to be incorporated within planning processes; Pressure environmental authorities to recognise BRs and BR philosophy.
5. Research, monitoring & evaluation	Not continuous, not standardised, and not linked to Madrid Action Plan.	Develop more strongly within management plans; Employ networking; Exploit MAB research platform.
6. Education & awareness	Generally lacking at all levels.	Develop appropriate projects; Exploit MAB and fundraising platforms.

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